

# Community Development Plan 2017/18

Update July 2018





## Raising Awareness of the CEF

Progress	Lead
Dec 16 – The next Public Forum on Thursday 8 <sup>th</sup> December will focus on each project being asked to make a small presentation about their proposal. It will allow questions to be asked by attendees and PB members.	CHN
5 organisations gave presentations at the Public Forum – each project discussed how their work will also promote the Southern CEF, Decisions were made at the January 17 PB meeting. Projects will run throughout 2017 and into 2018	PB
New logos agreed for the 5 CEFs, January 2018	CHN
Feb 18 - Selby District AVS film produced – CEF chairs interviewed as part of it.	CHN
June 18 – Detailed Impact report 2017-18 produced, expanded version providing extra information on the different projects the CEF has funded.	CHN
June 18 – Plaques being finalised to distribute to CEF funded projects	
July 18 – quotes have been received to produce promotional film on the work of the CEFs	CHN

## Developing CEF forums

Progress	Lead
Developing the concept of taking the CEF on an interactive tour of the area. Choosing a location and consulting with locals about the topics / theme for their Forum. Then building the event around the issues they want covered.	CHN / Cllr Jordan
Hambleton public consultation taking place ahead of a CEF forum event in Sep 2017.	CHN/ FC
Face book campaign and promotional leaflet circulation took place. Issues were highlighted and speakers secured. Over 50 people attended the event with many questions asked concerning planning and traffic issues.	CHN/ FC
Discussion to take place at October Partnership Board regarding this approach and whether to repeat it elsewhere in the CEF area, it was agreed to repeat the format in Eggborough.	
Eggborough public consultation took place, this led to three key speakers being booked to cover Crime, Planning and Traffic. Further publicity took place ahead of the event. Another good turnout with different residents attending the event and many questions raised during the Market Place and after each speaker.	CHN/AC
Hensall consultation flyer circulated to all households February 2018.	CHN
July 2018 – review of the structure of CEF Forums to agree the format for the coming year.	Cllr Jordan / PB

## Loneliness and Isolation

Progress	Lead
Proposals submitted for a Selby District Vision and Yorkshire Energy Dr roadshow to raise awareness of services and support.	
March 17 – Social Prescribing Service refunded through Selby Hands of Hope. Able to take referrals from any support services supporting people who live in the Southern CEF area.	CHN
April 17 – plans developed with Hands of Hope for Discosize – a new exercise class to enable people to make friends and have fun. Promotional flyer produced and circulated to local villages around Eggborough Sports and Social Club.	CHN / AR
September 17 – trainer recruited, venue and timings agreed. Every Wednesday 5.30pm – 6.30pm at Eggborough Sports and Social Club commencing Wednesday 4 <sup>th</sup> October 2017.	CHN/ JW
<p>February 2018 – new discosize flyer finalised and being distributed Exercise mats have been sourced.</p> <div style="display: flex; justify-content: space-around;">   </div>	
July 18 – work with vulnerable people has commenced – opportunities for people to trial Discosize has been built into the project.	

## “What’s IT All About - Computers for the Over 50s” at Eggborough Methodist Church

Progress	Lead
<p>Feb 18 - The grant was paid into the Church account on 05 February 2018 and we placed an order for broadband with BT on 06 February which is now in place.</p> <p>An information poster has been placed on our notice board for a couple of weeks. It is also on our Facebook page. We will be deciding on an introduction day also. We have had about 5 people wishing to register so far.</p>	BO
July 18 - We are 13 weeks into the project now. In addition to Paul, we have 2 volunteer tutors. Richard who is a friend of Pauls and John of TFE. Anecdotally, Brenda’s 82 year old auntie has learned to text!!!	PS

We set out with the intention of providing a welcoming environment, where the over-50s would feel comfortable getting help with any kind of IT issue, no matter how big or small; where they could also socialise and share with each other, things they'd learned.

At the first session most of the visitors arrived somewhat apprehensive, not sure what to expect, and wondering whether it even applied to them. We reassured them that rather than a course, it would be a drop-in clinic - they could arrive and leave when they wanted, and we would answer their questions, or guide them with new devices, at their own pace.

We have fostered a relaxed atmosphere, and all the visitors have taken to heart our assurances that there are no stupid questions, and that we are happy to go over the same things several times, until they are comfortable, and ready to move to the next thing.

Each time a visitor attends, we fill out some details of what we have helped them with, so that if they don't get to see the same person each week, we know what they have already covered, and can keep track of frequently asked questions. A lot of the questions relate to either setting up, or using, email and social networks, so I am in the process of writing some fact sheets which will cover the basics, which we can then print as required, for users to take home.

All of the regular attendees have grown visibly in confidence, and several have said that they come for the social aspect as much as the assistance they receive. Visitors almost always stay at least an hour.

<b>Average age of service user:</b>	75
<b>Average number of sessions attended:</b>	4.3
<b>Total individual consultations:</b>	66
<b>Total number of registered attendees:</b>	18

### Moving Forward



We have seen the number of attendees drop slightly, over the summer months, as people are away on holiday, or taking advantage of the good weather. As we have the capacity, we are now looking to open the sessions up to users of any age. All benefits claimants are now required to use the Government Gateway website, so we feel it would benefit the community to provide help on this issue.

We are Looking to start running more formal sessions, periodically, to cover frequently asked questions, address common issues, and provide basic training on the use of smartphones and tablets. These would be run during the current time slots, either at the beginning or end of a session, and advertised beforehand.

We are providing a valuable service to the Eggborough community and am currently looking into running similar projects in other villages in Selby district.

# Selby Hands of Hope

## Pop Up Shop

Progress	Lead
<p>Feb 18 - Work has commenced on planning events across a 12 month period, building upon events that are currently scheduled.</p> <p>Once agreed there will be a specific flyer designed to promote the project, which will also be added to our website and details provided for the SDC CEF website.</p> <p>Two staff have been recruited to coordinate all the events and staff the Pop Up Shops. Two meetings have now been held to build up the program for the year.</p>	 <p>AR</p>
<p>July 18            The Black Dog - Camblesforth 20/05 - Great Event - £45.50 made            Drax Social Club - 03/06 - Good Event - £33.80 made            Thorpe Willoughby School Summer Fair - 06/07 - £47.90 made</p> <p>Colin, Gill and Maureen working well as a Team and are enjoying the experience and are getting good feedback.</p> <p>In addition we are getting an increase in donations, volunteering requests, gifts in kind and more referrals to the charity. This is making a significant impact to our work.</p>	<p>AR</p>  

# Southern CEF Disability Action Group

Progress	Lead
<p>July 18 – We were thrilled to receive the funding to get a Disability Action Group going in the Southern part of the Selby District. This is allowing us to extend the work of the Selby District Disability Forum out into the district. It is also to raise awareness of creating good and equal access in our communities, supporting residents of the Southern CEF area and helping those making decisions locally to be more informed.</p> <p>Over the past two months our development officer has spent time promoting the project. She has attended the latest Southern CEF Forum, which was a huge success and drew a lot of interest in the project. Using our Disability Survey as one of the starting points, we have been in contact with those people who completed the survey in this area, to encourage them to be involved however they can. Working with other local organisations, she has also been able to reach individuals who can bring their knowledge and views to the group, as well as benefitting from being a part of the</p>	<p>EH</p>

<p>action group for their own wellbeing.</p> <p>An incredible 13 people have signed up to be involved in the project, from various villages throughout the Southern area. This has been a wonderful start to the project and will allow for a rich and diverse collection of voices, to strengthen the project and its outcomes.</p> <p>The first group meeting was held at the beginning of this month in Carlton and was a great success. Members got to know one another and started to share their thoughts and ideas on issues in the area, solutions for how to improve these and shared ideas on how to move things forward. The funding has allowed us to provide transport, which has enabled some people to be involved who otherwise would not have been able to attend. The group is made up of a mix of local residents, some with various disabilities themselves, others who support those with disabilities and some who work within the community and simply understand the need for equal access for all.</p> <p>The group will continue to meet regularly from here, to discuss ongoing issues and work towards establishing practical approaches to some of these themselves, as well as continuing to brainstorm solutions and support one another. Having such a varied mix of members, and from so many different areas, has created a really strong action group, who can learn from one another and take back ideas to their own villages to inform future planning.</p> <p>The group have already started to talk about how they can use a Community Forum in a year's time, to bring their ideas and findings to the CEF board, as well as inviting local decision makers and residents.</p>	
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**Youth Provision**

**Community Cinema**  
Hambleton Village Hall

Our project is more than a local cinema. We will create a monthly family event mixing cinema with fun activities, talks, presentations and the development of local support and friendship networks.

<b>Progress</b>	<b>Lead</b>
<p><b>September 2017 Update</b> Cinema Club - is almost there - Juvina &amp; Melissa are helping with the set up - Louise &amp; Fiona organised extra help - popcorn machine drinks etc ordered. Melissa has sorted prizes through Selby Hands of Hope.</p> <p>The first cinema event is taking place on Sunday 1<sup>st</sup> October. Following the first event we will review how it went including the age group and needs.</p> <p>In addition, Hambleton village hall is planning the following events: Sat 28th Oct - Halloween activities November 6th Users meeting 7pm December w/c 4th Players show - busy time in hall Sat 16th December Breakfast with Santa, Christmas eve - Village on the green - Christmas celebrations</p>	<p>FC</p>

**December 2017 Update**

We have had the 2nd Cinema club, Sunday 5<sup>th</sup> November - it is a work in progress - things to consider in the New Year - we are changing the kids cinema to a Saturday - and looking at the timings.

**January 2018 Update**

Breakfast with Santa was a roaring success!! Supported by some of the kids from players. Everyone had a brilliant time. A great family event. We sold drinks and bacon/ sausage butties which went down a storm.  
We held a free Christmas cinema - the turnout was brilliant - we sold drinks - popcorn & cake! It not only promoted the cinema but brought in some funds and we profited on sales. The weekend with these both events brought some fab profits and great community spirit.  
Carols on the green - we sorted electrics out as per previous years - so all was well. With a joint effort from some of the team from players - the whole evening was unbelievable - bringing our highest collections ever of over £400. We were over the moon!!

Moving forward into the new year....

We have moved the cinema to Saturdays rather than Sundays with the first one on 27th Jan and it is diarised for the year.

July 18 - Since receiving funding we launched the cinema club and numbers are growing slowly.

The family events held at village hall "Breakfast with Santa" and "Easter Fun Day" also had a free cinema family film around the same time. Which has helped promote and increase numbers for the cinema.

We have identified a couple of issues, the hire of the equipment and that during the summer months due to holidays and the incredibly hot weather the cinema has been less successful. However, we further identified the increasing interest for use of the cinema equipment for parties (this came from people who have been to the cinema club or family cinema events). With this in mind we decided to purchase our own equipment. We have some of it installed and will have the final part, the screen installed by September.

We are looking at our marketing strategy and relaunching. We are looking at having the cinema club for the winter months up until May/June. Also marketing the use of the cinema for parties.

The sound system in place will be useful to many users as they can just plug their iPhone into a socket and make use of the speakers. We also have a new junior football club in the village that use the hall on an adhoc basis and they have held football events/parties/watch matches and have requested the use of the speaker system and the screen facilities.

# Inspiring Young Entrepreneurs - a New Framework for Success

Training for Employment (Yorkshire) C.I.C.



Progress	Lead
<p><b>July 2017 Update</b></p> <ul style="list-style-type: none"> <li>▪ The marketing phase is currently underway, with leaflets being distributed in a phased manner throughout July, across the Southern CEF area.</li> <li>▪ Meeting with Heidi Green of the Selby 'Business Support Hub'</li> <li>▪ Leaflets at Community House, Selby Community Furniture and Selby District Vision</li> <li>▪ There will be ongoing marketing activity with representatives from local organisations throughout July.</li> </ul>	JM
<p><b>September 2017 Update</b></p> <ul style="list-style-type: none"> <li>▪ A number of learners have been recruited and the age limit has been lifted following discussions with referral organisations.</li> <li>▪ Meetings have been held with each learner to discuss their needs and ideas, with a couple of Community ideas already being developed including IT support and music activities.</li> </ul>	
<p><b>December 2017 Update</b></p> <ul style="list-style-type: none"> <li>▪ Met with Heidi Green of the Selby 'Business Support Hub', passed additional leaflets and information for dissemination to Heidi's contact group.</li> <li>▪ Met with Craig Atkin of Ad:Venture Leeds City Region to discuss co-referring service users.</li> <li>▪ Contact with organisations in the Southern CEF area.</li> <li>▪ JobCentre+ have been informed about the project, and will refer anyone who is resident in the S.CEF area who expresses interest in self-employment.</li> <li>▪ Ongoing social media marketing, including Twitter and facebook.</li> <li>▪ Contact with Head of Business Studies at the Read School, Drax.</li> <li>▪ In July 9,000 leaflets were distributed across the Southern CEF area in July 2017. Unfortunately, this yielded no enquiries. Another leaflet drop early 2018, a better time of year for new start-ups/ New Year's resolutions etc, might yield results.</li> <li>▪ Leaflets at Community House, Selby Community Furniture and Selby District Vision.</li> <li>▪ There will be ongoing marketing activity with representatives from local organisations.</li> </ul>	
<p><b>February 2018 Update</b></p> <ul style="list-style-type: none"> <li>▪ TfE will participate in the Jobs Fair in March, at Eggborough Power Station, to promote the opportunity.</li> <li>▪ Contact with organisations in the S.CEF area, including Brenda Oldfield at the Methodist Church .</li> <li>▪ JobCentre+ will refer anyone who is resident in the S.CEF area who expresses an interest in self-employment.</li> <li>▪ Ongoing social media marketing, including Twitter and FaceBook.</li> <li>▪ Leaflets at Selby Civic Centre.</li> <li>▪ Ongoing marketing activity with representatives from local organisations.</li> </ul>	
<p><b>July 2018 Update</b></p> <p><b>Proposal:</b> To extend the deadline for the current 'Community Entrepreneurs' project by 12 months from the September 2018 deadline. Therefore, project would run on until September 2019.</p>	

<p>The remit could possibly be changed to reduce the commitment that potential participants. Committing to many sessions might be off-putting to people. New leaflets would be designed and printed to reflect changes, with less wording and more straightforward 'offer' for potential participants.</p> <p><b>Reasoning:</b>  Despite removing the upper age limit, and despite multiple marketing, including a leaflet drop, and attempts at press releases in the local press, there have been no responses from people the local area.  Extending the project for a further 12 months, with new, clearer and more 'punchy' marketing, could increase the chance of a successful outcome.</p>	
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## Carlton Towers Cricket Club

<b>Progress</b>	<b>Lead</b>
<p>April 18 - The Scoring facility is now installed, and it looks and works great. We intend to place an advertisement on the front housing underneath the electronic Board</p> <p>This year following an increase in interest, in addition to our three senior teams, Evening League side in the Snaith League and our under 11 side, we have teams participating at under 13 and under 15 level as well as running the ECB Allstars for 5 to 8 year olds.</p>	<b>SC</b>

## Transport

<b>Next Steps</b>	<b>Lead</b>
<p>Community Transport Consultation running Jan – Feb 2018. Over 130 people have participated in the review with a full report being submitted in March 2018. This will include an action plan of recommendations.</p>	CHN
<p>March 18 – Recommendation report submitted and adopted by the Trustee Board. Action plan to implement all of the recommendations has been agreed.</p>	
<p>July 18 – New publicity has been designed and printed. A training course has been developed to enable the drivers to act as Community Ambassadors.</p>	

Chris Hailey Norris  
Southern CEF Development Officer  
July 2018